

## Message Text

UNCLASSIFIED

PAGE 01 RIO DE 00186 141524Z

70

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /048 W

----- 094298

R 141250Z JAN 76

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 3230

INFO AMEMBASSY BRASILIA

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 0186

EO 11652: NA

TAGS: BEXP BR

SUBJ: PROPOSED NORTH TEXAS COMMISSION IOGA TRADE MISSION TO  
BRAZIL, COLOMBIA AND VENEZUELA

REF: A. 75 RIO 4269; B. 75 STATE 304816; C. 75 BOGOTA 12197

1. A PRELIMINARY REVIEW OF THE PRODUCTS OFFERED BY FIRMS INTER-  
ESTED IN PARTICIPATING SUBJECT MISSION AND LISTED REFTEL B  
REVEALS THAT:

(A) MARKETING POSSIBILITIES FOR AMERICAN MICRO-BIONICS, ARGON  
MEDICAL CORP., AND TEXAS BIOLOGICAL LAB MAY EXIST.

(B) MARKET FOR POCO-GRAPHITE IS VERY COMPETITIVE CURRENTLY AND  
EXTREMELY HIGH QUALITY PRODUCT MAY FIND MARKET IN BRAZIL. (C)

MARKETING OPPORTUNITIES FOR E-SYSTEMS, NUCLEAR MEDICAL,  
NUCLEAR SYSTEMS AND ARBROOK CAN ONLY BE DETERMINED AFTER  
EXAMINATION OF CATALOGS, SINCE DESCRIPTION CONTAINED IN REF B IS  
VERY GENERAL. HOWEVER, E-SYSTEMS ALREADY HAS A RESIDENT AMERICAN  
EMPLOYEE HERE. (D) FILTERS FOR ANAESTHESIA EQUIPMENT MANUFACTURED  
BY OMNICON MEDICAL ARE ALREADY PRODUCED IN BRAZIL. WE DO NOT  
BELIEVE THAT OMNICON WILL FIND POTENTIAL MARKET. (E) PRODUCTS  
OFFERED BY FIRMS NOT LISTED ABOVE WILL PROBABLY FIND POOR  
MARKETING OPPORTUNITIES.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 RIO DE 00186 141524Z

2. IN VIEW FOREGOING, REQUEST COMMERCE PROVIDE CATALOGS OF

FIRMS IN A, B, AND C OF PARA 1, SO THAT WE MAY DEFINITELY DECIDE  
ON VIABILITY OF SUBJECT MISSION.

3. IN VIEW BOGOTA'S SUGGESTION REF C, WE WOULD ALSO AGREE TO  
RECEIVE THE MISSION LATE 1976; HOWEVER, NEW DATE SHOULD NOT  
CONFLICT WITH PROPOSED PULP AND PAPER MACHINERY EQUIPMENT MISSION  
SCHEDULED FOR FALL. RE MAY AND JUNE, PLEASE BEAR IN MIND THAT  
BRAZIL POSTS WILL BE HANDLING PROCESS CONTROL INSTRUMENTATION  
CATALOG SHOW IN EARLY MAY AND FOOD PROCESSING AND PACKAGING  
EQUIPMENT CATALOG SHOW DURING FIRST HALF JUNE.  
DEXTER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 JAN 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976RIODE00186  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760014-0282  
**From:** RIO DE JANEIRO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t19760158/aaaabziy.tel  
**Line Count:** 72  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 STATE 304816, 76 BOGOTA 12197  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** blochd0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 19 JUL 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <19 JUL 2004 by castelsl>; APPROVED <08 NOV 2004 by blochd0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROPOSED NORTH TEXAS COMMISSION IOGA TRADE MISSION TO BRAZIL, COLOMBIA AND VENEZUELA  
**TAGS:** BEXP, BR  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006